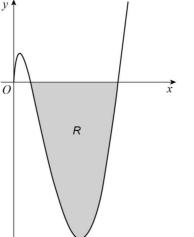
is defined for x > 0

The curve *C* with equation

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is defined for x > 0 and is shown in the diagram below.

 $y = (x^2 - 8x) \ln x$



The shaded region, R, lies below the x-axis and is bounded by C and the x-axis.

Show that the area of R can be written as $p+q \ln 2$

where p and q are rational numbers to be found. [10 marks]