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$$f(z) = z^3 + z^2 + pz + q$$

where p and q are real constants.

The equation f(z) = 0 has roots z_1 , z_2 and z_3 When plotted on an Argand diagram, the points representing z_1 , z_2 and z_3 form the vertices of a triangle of area 35

Given that $z_1 = 3$, find the values of p and q.