$$
\mathrm{f}(\mathrm{z})=z^{3}+z^{2}+p z+q
$$

where $p$ and $q$ are real constants.
The equation $\mathrm{f}(\mathrm{z})=0$ has roots $z_{1}, z_{2}$ and $z_{3}$
When plotted on an Argand diagram, the points representing $z_{1}, z_{2}$ and $z_{3}$ form the vertices of a triangle of area 35

Given that $z_{1}=3$, find the values of $p$ and $q$.

