

10.

**In this question you must show all stages of your working.  
Solutions relying entirely on calculator technology are not acceptable.**

Pam monitors the number of users of a social media website.  
The number of users,  $N$  million, is modelled by the equation

$$N = 17 + 25e^{0.08t}$$

where  $t$  is the time, in months, after monitoring began.

Using the model,

- (a) find the value of  $t$  when the number of users was 65 million, giving your answer to one decimal place, (3)
- (b) find the rate of increase in the number of users with respect to time, exactly 2 **years** after monitoring began.  
Give your answer to 3 significant figures. (3)
- (c) State a limitation of the model. (1)