13. The curve $C$ with equation

$$
y=\frac{p-3 x}{(2 x-q)(x+3)} \quad x \in \mathbb{R}, x \neq-3, x \neq 2
$$

where $p$ and $q$ are constants, passes through the point $\left(3, \frac{1}{2}\right)$ and has two vertical asymptotes
with equations $x=2$ and $x=-3$
(a) (i) Explain why you can deduce that $q=4$
(ii) Show that $p=15$


Figure 4

Figure 4 shows a sketch of part of the curve $C$. The region $R$, shown shaded in Figure 4, is bounded by the curve $C$, the $x$-axis and the line with equation $x=3$
(b) Show that the exact value of the area of $R$ is $a \ln 2+b \ln 3$, where $a$ and $b$ are rational constants to be found.

