13. The curve C with equation

$$y = \frac{p - 3x}{(2x - q)(x + 3)} \qquad x \in \mathbb{R}, x \neq -3, x \neq 2$$

where *p* and *q* are constants, passes through the point $\begin{pmatrix} 3, \frac{1}{2} \end{pmatrix}$ and has two vertical asymptotes with equations x = 2 and x = -3

(a) (i) Explain why you can deduce that q = 4

(ii) Show that p = 15

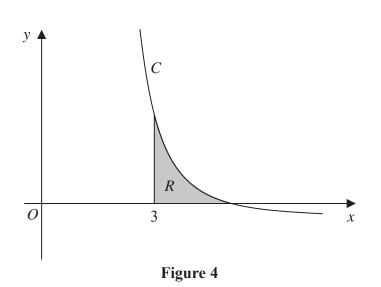


Figure 4 shows a sketch of part of the curve *C*. The region *R*, shown shaded in Figure 4, is bounded by the curve *C*, the *x*-axis and the line with equation x = 3

(b) Show that the exact value of the area of *R* is $a \ln 2 + b \ln 3$, where *a* and *b* are rational constants to be found.