5. Vectors \overrightarrow{AB} and \overrightarrow{BC} are given by

 $\overrightarrow{AB} = \begin{pmatrix} 2p \\ q \\ A \end{pmatrix} \qquad \overrightarrow{BC} = \begin{pmatrix} q \\ -3p \\ 2 \end{pmatrix} \qquad \text{where } p \text{ and } q \text{ are constants}$

Given that \overrightarrow{AC} is parallel to $\begin{pmatrix} 3 \\ -4 \\ 3 \end{pmatrix}$ find the value of p and the value of q.