

- 3** The number of members of a social networking site is modelled by $m = 150e^{2t}$, where m is the number of members and t is time in weeks after the launch of the site.
- (a)** State what this model implies about the relationship between m and the rate of change of m . [2]
- (b)** What is the significance of the integer 150 in the model? [1]
- (c)** Find the week in which the model predicts that the number of members first exceeds 60 000. [3]
- (d)** The social networking site only expects to attract 60 000 members.
Suggest how the model could be refined to take account of this. [1]